

Mermaid Surf School

# Beginner Surf Camp Series 2025

## Hey Mermaids!

Have you always wanted to learn how to surf? I mean *really* learn... so you can surf on your own, without an instructor, and with confidence too?

If so, this is your year ... and this is your program!

Imagine how you would feel if you actually followed through on your dream of becoming a surfer? Imagine the strength, courage, and confidence you would experience in your life.

This is your step-by-step guide to getting started and sticking to it! Our Beginner Surf Camp Series includes everything you need to get started on your surf journey: mindset coaching, surf instruction, surf-based fitness, surf science, surf film, and a supportive group of women to share the journey with!

It is time to dive outside of your comfort zone and discover your superpower. Join us for this transformational experience and release your inner mermaid... She's ready to be set free!



## Who is this program for?

- Women who are seriously committed to learning how to surf this year!
- New and beginner surfers.
- You do NOT need to have any experience, but you DO need to be 110% committed to the process and most importantly, to yourself.

## What does this program include?

- Everything you need to know to become an independent surfer!
- 30 hours of surf instruction and education:
  - 20 hours: in-water surf instruction
  - 10 hours: on-land lectures, training, and coaching
- Beginner Surf Camps include lectures & training on the following topics:
  - ☐ Mermaid Mindset Coaching
  - ☐ Introduction to Wrightsville Beach surfing
  - ☐ Understanding the ocean & reading waves
  - ☐ Surf equipment & set-up
  - ☐ Learn how to paddle & safely control your board
  - ☐ Learn how to catch waves and ride them on your own!
  - ☐ Surf etiquette- learn the rules of the line-up
  - ☐ Surf forecasting- know when and where to surf
  - ☐ Mermaid Surf Club- get connected and stay stoked!
- Soft-top surfboards are provided. You can bring your own board if you have one.
- The Mermaid Surf Manual and Mermaid Surf Journal are included to help guide you along your surf journey!
- Mermaid Surf Club membership and some Mermaid Surf swag will be included as well!



## *When are the camp series?*

Beginner Surf Camp Series: 5-week surf program  
We meet on Mondays, Wednesdays, & Fridays.  
See below for meeting times during each series.

### **Series #1:**

Monday, March 31st- Friday, May 2nd  
Mondays, Wednesdays, & Fridays @ 5:45- 7:45 PM

### **Series #2:**

Monday, May 5th- Friday, June 6th  
Mondays, Wednesdays, & Fridays @ 6:15- 8:15 AM

### **Series #3:**

Monday, June 9th- Friday, July 11th  
Mondays, Wednesdays, & Fridays @ 6:15- 8:15 AM

### **Series #4:**

Monday, July 14th- Friday, August 15th  
Mondays, Wednesdays, & Fridays @ 6:15- 8:15 AM

### **Series #5:**

Saturday, June 7th- Saturday, July 26th  
SATURDAYS ONLY @ 7:00-10:30 AM

**IMPORTANT NOTE:** There are only 5-spaces available per camp series. There will only be 5-beginner camp series during the 2025 season. Please register only if you are truly committed to learning how to surf and joining a fun community of women who love to surf!

## *Where do we meet for surf camp?*

- The South End of Wrightsville Beach, NC.
- Public Access #40 (Albright St.)

## *Why should I sign-up for a Beginner Surf Camp Series?*

- Because this will be the year you stop *talking* about learning how to surf and you will actually do it! You deserve it!
- Surfing is FUN! This is an opportunity to PLAY and experience pure JOY as adults.
- Surfing is medicine for your mind, body, and soul.
- You will build the strength, confidence, and skills to help you live a more empowered life.

- Surfing is an incredibly fun and challenging work-out... get ready to gain some muscles ladies!
- You will join a supportive, fun, and inspiring community of lady surfers.
- SURFING & SISTERHOOD... need we say more?!

## *How do I sign-up?*

- Submit the Beginner Surf Camp request form below:  
[Beginner Surf Camp Registration Form](#)
- You will receive a confirmation email with the next steps to confirm your spot.

## *How much does this camp series cost?*

**Earlybird (before January 31st): \$1,275**

**Full Price (after February 1st): \$1,450**

### **Payment Requirements:**

- 30% deposit required at registration to secure your spot
  - *Refunds may be issued in case of injury, illness, or emergencies*
- Camp remainders are due by the start of your series.
- Payments can be made via Venmo or cash. Payment details will be included in your camp request confirmation email.

**If you have any questions, please contact me and I will be happy to help. I look forward to sharing this fun, transformational, and empowering surf experience with you soon!**

**Surf's Up,**

Kelly Donovan

Mermaid Surf Owner and Head Coach

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